

Mobeix™ Digital Engagement Platform

Mobeix™ Contextual Engagement Platform

Mobeix™ helps modern banks to enhance customer engagement by delivering a comprehensive suite of digital banking capabilities. It seamlessly integrates with back-end systems to provide omnichannel digital banking services across multiple channels – mobile, web, wearables, conversational and other customer touchpoints. Built on open technology stack and microservices ready architecture, banks can rapidly deliver new and innovative banking services.

Microservices Architecture

The Mobeix™ architecture supports microservices-ready components and containerization which is key to the bank's ability to scale on demand. This enables the bank to support the accelerated adoption of digital channels by consumers and the consumption of APIs from the bank's digital eco-system to support partners and other third-party entities.

Powerful Next-Generation Digital Banking Platform

Comprehensive Business Services & Capabilities

- Out-of-the-box retail, corporate banking solutions
- Ability to extend off-the-shelf banking functionalities with internal & external extensions
- Voice channels integrated into the Mobeix™ business services

Support for Omnichannel

- Strong support channels like smartphones, tablets, browsers, wearables, and conversational channels
- Ability to push new marketing content to channels through the enterprise notification capability
- External editors can be used for responsive web development with ease of access through channel gateways provided by the platform

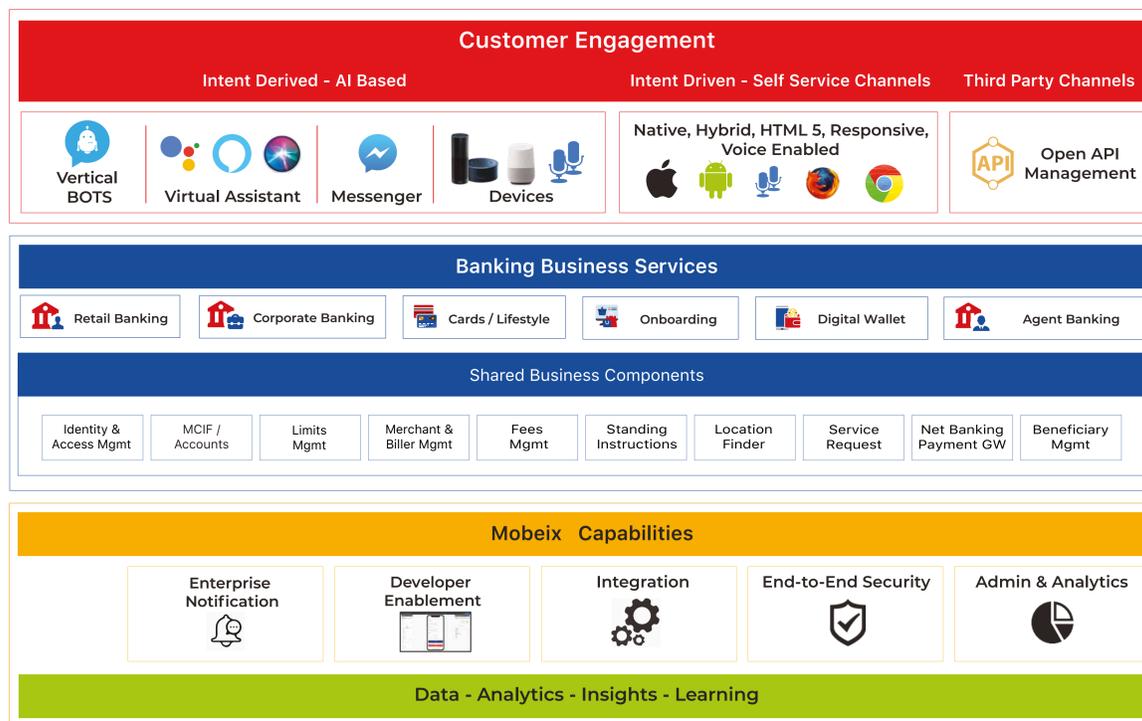
Reusable Business Components

- Building blocks to support retail and corporate banking solutions
- Scale evolution and maintenance to quickly achieve concrete business value

Robust Platform Architecture

- Provides secure and scalable architecture like session management, client-side, server-side security, PA-DSS compliance, ACL, multi-tenancy and biometrics
- Admin capabilities with build management like system administration, simulators, integration adaptors, OTA
- Advanced tools like enterprise notifications, analytics, and native device management

Mobeix™ – Platform Capabilities



Customer Engagement Layer

- Provides a truly omnichannel experience
- Delivers an enriching user experience
- Leverages the full capabilities & capacity of each channel

Business Services Layer

- Rich repository of capabilities & engagement components
- Deliver a wide range of digital engagement services
- Deliver innovative business services quickly

Digital Platform Layer

- Rich built-in tools and services
- Build, deploy and manage your digital business services
- State-of-the-art drag-and-drop mobility editors

Developer Enablement Tools

Includes the WYSIWYG (What You See is What You Get) editor, a robust library of images and widgets that enable users of native and hybrid apps to take full advantage of the breadth of device capabilities

Robust Administrative and Platform Analytics

Includes a wide range of reports and analytics to show the platform performance and its usage such as understanding transaction volumes, transaction mix, etc

Integration Workbench

Allows integration of channels into business services and back-end system integration profiles

End-to-end Security

All aspects of security are provided from encrypted, token-based transactions to the device. Identity access management capabilities are supported by biometrics, OTP, and secure soft tokens

Enterprise Notifications

Supports a broad range of messaging capabilities including SMS, Email, push notifications, and browser messages. These channels are supported by a robust and rich actionable messaging template and can support geo-location-based and browser-based messaging

Over-the-air Updates

The platform can provide updates to the device app at login, allowing the client to make changes to the app without requiring customers to reload the app

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