

# COMPANY OVERVIEW

Tagit is an award-winning digital solutions company, headquartered in Singapore with a strong track record in designing, developing and deploying digital solutions for leading banks and government across Asia, the Middle East, and Africa.

We partner with our clients in their digital transformation journey, delivering best-in-class user experience (UX) and innovative new services built on a secure, scalable digital platform.

Tagit's digital engagement platform, Mobeix™, provides clients with a robust omnichannel platform that seamlessly and securely integrates with the client's host IT systems and provides their business service across multiple channels - mobile, web, wearables, conversational and other customer touchpoints.

## INDUSTRY VERTICALS



DIGITAL BANKING



DIGITAL GOVERNMENT

## WHAT DO WE DO

### **Redefine Customer Experience**

Banks and government entities need to anticipate customer's needs and deliver experiences that inspire positive emotions while also deepening customer loyalty. Tagit helps organisations understand and define their customers' journey maps so that they can design engaging interfaces that deliver business services seamlessly across the variety of digital channels.

### **Deliver Innovative Business Services**

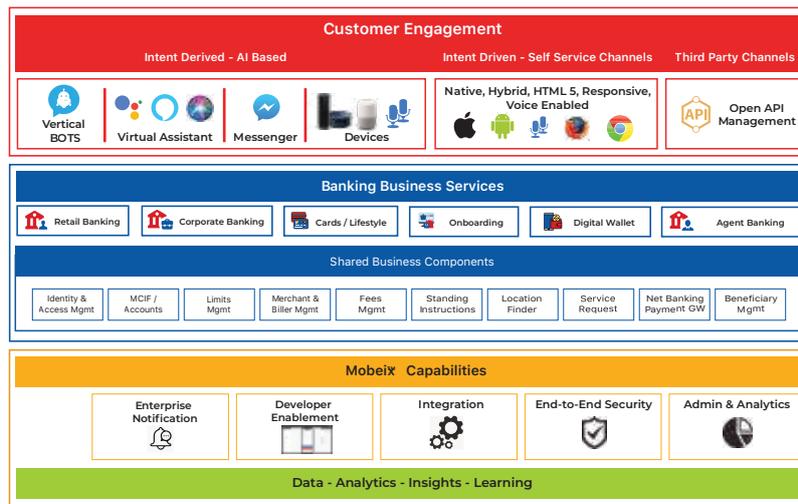
Organisations need to factor in new consumer trends and leverage technology innovations when developing their digital strategy. Based on an agile development approach and a rich repository of industry - specific capabilities, Tagit's platform enables companies to enhance and deliver new digital business services tailored to their customer needs.

### **Accelerate Digitisation via Robust Technology Platform**

All solutions are built on Mobeix™, our award - winning digital engagement platform. Built on an open technology stack, Mobeix™ provides a secure, stable and massively scalable platform for companies to deliver 24/7 services to customers across multiple channels. The Mobeix™ platform has been certified as PA-DSS Version 2.0 by the PCI Council.

# Digital Engagement Platform - Mobeix™

Mobeix™ is built on a multi-layered architecture delivering a comprehensive suite of digital business capabilities



## Customer Engagement Layer

Mobeix™ provides a truly omnichannel experience for native and hybrid apps for mobile devices, responsive web for the internet, and voice and conversational support for popular social media messaging platforms. It delivers an enriching customer experience through targeted push messaging for both marketing and customer service across all digital channels.

## Business Services Layer

Mobeix™ offers a rich repository of banking capabilities and citizen engagement components to deliver a wide range of services such as client onboarding, account services, payments, rewards, multi-factor authentication, digital wallets and product origination.

## Digital Platform Layer

Rich built-in tools and services allow banks and government users to build, deploy and manage their digital business services. These include drag and drop mobility editors, a flexible integration layer, adaptors for integration to multiple banking hosts and third-party systems, robust security, rich notifications, integration and rich reporting and analytics capabilities.

## RECOGNITION

- Ranked by **Forrester** as a **'Strong Performer'** in The Forrester Wave™ 'Digital Banking Engagement Platforms' Q3 2019
- Accredited vendor with the **Infocomm Media Development Authority of Singapore (IMDA)**

## TRUSTED BY OUR CLIENTS



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